



**Employer and Individual Demand for Higher Level Skills –
The Role of Higher Education**

CONFERENCE PROGRAMME 2009

Day 1

From 10.00 Registration

Tea and coffee
The Oak Room

11.00 Welcome and introduction

Professor Joy Carter, Chair, UVAC
Main Hall

11.10 Keynote address: Recession, Recovery and the Future Skills Needs of the UK Economy 2010 and Beyond

Professor Mike Campbell, OBE, Director of Research and Policy, UK
Commission for Employment and Skills
Main Hall

Chaired by John Widdowson

11.50 Plenary panel session: Higher Level Skills - What Employers and Employees want from Higher Education

A panel session featuring employers, employees and HE providers.

Northumbria University and eaga

Speakers: Ruth Leggett, Senior Lecturer, Newcastle Business School
Barry Howarth, Director of Learning & Development, eaga
Neil Dickinson, Commercial Director, eaga Digital Services

Middlesex University and the Recruitment Employment Confederation

Speakers: Dr Philip Frame, Director of Work-Based Learning
Programmes, Middlesex University Business School
John Cunningham, Head of Qualifications, Recruitment and
Employment Confederation
Dr Heather Clay, Associate Dean – Academic Development,
Middlesex University Business School
Main Hall

Chaired by Professor David Young

Conference sponsored by

CAPITA

12.50 Lunch

Oak Room and Events Centre reception

Followed by movement to discussion group rooms. Please see the information in your delegate bag for your designated group and room.

13.50 Discussion groups following the plenary session 'Recession, Recovery and the Future Skills Needs of the UK Economy 2010 and Beyond' and the panel session 'Higher Level Skills - What Employers and Employees want from Higher Education'

Discussion topic – 'Higher Level Learning – Responding to What the Customer Wants'

Please see the information in your delegate bag for your designated group and room.

14.35 –14.45 Movement time

14.45 Keynote address: The higher level vocational learning policies of the Labour Party

Rt Hon David Lammy MP, Minister of State for Higher Education
Main Hall

Chaired by Professor Joy Carter

15.15 – 15.45 Refreshment break

15.45 Keynote address: The higher level vocational learning policies of the Conservative Party

John Hayes MP, Shadow Minister of State for Higher Education
Main Hall

Chaired by Professor Joy Carter

16.15 – 16.35 Networking/comfort break and movement time to breakout sessions

16.35 Concurrent breakout session 1: Concurrent breakout presentations featuring good practice and innovation

Please see the information in your delegate bag for your chosen group and room.

Concurrent sessions

16.35 – 17.15

Main Hall – Chair Garth Rhodes

Theme 1 – Selling to and recruiting employers and employees

Marketing to bridge the gap

Helen Pennack, Head of Marketing Communications and Linda Mee, Business Development Manager, The Leading Edge, University of Leicester

Minster Room – Chair Professor David Young

Theme 1 – Selling to and recruiting employers and employees

Three approaches to bringing Higher Skills into the workplace

Tony Howard, Head of Higher Skills@Work, Anglia Ruskin University

Crown Room – Chair Professor Jonathan Garnett

Theme 2 - Defining employer/employee skills needs, diagnosing need and recognising and delivering provision

TIE Technique Explained

Bruce Bolderson, Project Manager, Teesside Manufacturing Centre, and Dr Elaine Hooker, Workforce Development Consultant, both Teesside University

Jorvik Room – Chair John Widdowson

Theme 2 - Defining employer/employee skills needs, diagnosing need and recognising and delivering provision

Mind the gap! - A learning journey in Environmental Health

Helen Corkill, Fellow, Centre for Excellence in Teaching & Learning and Steve Kendall, Director of Widening Participation, University of Bedfordshire with Concepta Palk, Consultant: Environmental Health, CPC Ltd

Wedgwood Room – Chair Adrian Anderson

Theme 3 - Funding and employer co-funding of work based provision

Partnerships not Products - A Client Focused Approach to Employer Co-funding

Jane Timlin, Business Development Manager, University of Salford

17.15 – 17.25 Movement time

17.25 Concurrent breakout session 2: Concurrent breakout presentations featuring good practice and innovation

Please see the information in your delegate bag for your chosen group and room.

Concurrent sessions

17.25 – 18.05

Main Hall – Chair Garth Rhodes

Theme 1 - Selling to and recruiting employers and employees

Tailor-made learning for employers through ‘Advance’

Mike Lomas, Head of Business Development and Partnerships, University of Bolton and Cath Walsh, Director of the Greater Manchester Strategic Alliance

Minster Room – Chair Professor David Young

Theme 2 - Defining employer/employee skills needs, diagnosing need and recognising and delivering provision

Sunderland City Council Leadership Programme

Gail Unsworth, Head of School Business, Management and IT, New College Durham

Crown Room – Chair Professor Jonathan Garnett

Theme 2 - Defining employer/employee skills needs, diagnosing need and recognising and delivering provision

Developing Skills in the Workplace – Defining the need – delivering the outcome

Geoff Anderson, Head of Centre for Work Based Learning, University of Greenwich

Jorvik Room – Chair John Widdowson

Theme 3 - Funding and employer co-funding of work based provision

Conquering co-funding

Charlie Woodcock, Executive Director of Business and Community Development and Jenny Bubb, Director of the Employer Engagement Lifelong Learning Network, both University of Chester

Wedgwood Room – Chair Adrian Anderson

Theme 5 - Delivering what employers and learners want and flexibility in delivery

Kim White – Chief Executive, Intelligent Career Development Limited (i-CD Ltd) University of Wolverhampton

18.05 – 18.15 Movement time

18.15 – 18.30 UVAC Annual General Meeting 2009

The Jorvik Room

18.30 Free time/networking

19.15 Drinks reception

The Events Centre reception

19.45 Conference dinner

Featuring after dinner speaker Dr Peter Knight CBE, former Vice Chancellor of the University of Central England (now Birmingham City University) and musical entertainment from 'The Strangers'.

Main Hall

Day 2

9.10 **Keynote address: Higher Level Work-Based Learning and Employer Funding**

David Sweeney, Director of Research, Innovation and Skills, HEFCE
Main Hall

Chaired by Professor Jonathan Garnett

9.50 **Keynote address: Progression from Vocational and Applied Learning to Higher Education- A Review Led by Professor Joy Carter for the Rt Hon David Lammy MP**

Professor Joy Carter, Chair of UVAC and Adrian Anderson, Chief Executive of UVAC
Main Hall

Chaired by Garth Rhodes

10.20 – 10.30 Movement time

10.30 **Concurrent breakout session 3 - Concurrent breakout presentations featuring good practice and innovation**

Please see the information in your delegate bag for your chosen group and room.

Concurrent sessions

10.30 – 11.10

Main Hall – Chair Garth Rhodes

Theme 5 - Delivering what employers and learners want and flexibility in delivery

Developing effective work-based learning and employer networks through partnership: A case study presentation based on the development of Foundation Degrees in Metallurgy and Materials at Bradford College

Richard Brown, Project Development Executive and & Head of Metallurgy and Materials, Bradford College

Minster Room – Chair Professor David Young

Theme 6 - Innovation in curricula design and flexible approaches to validation

Disaggregating the curriculum- from “full meal” to “bite sized” provision

Ann Minton, Workforce Development Fellow and Jeff Braham, Head of UK Partnerships, both University of Derby

Crown Room – Chair Professor Jonathan Garnett

Theme 6 - Innovation in curricula design and flexible approaches to validation

The Rural Employer Engagement Development Network (REEDNet)

Lydia Arnold, Work-based Learning Developer, Harper Adams University

Jorvik Room – Chair John Widdowson

Theme 6 - Innovation in curricula design and flexible approaches to validation

Production of a flexible ‘shell’ framework for a Professional Development degree to meet the needs of accredited CPD activity

Helen Millican, Assistant Academic Registrar, University of the West of England, Mel Joyner, Lynn Harvey, and Professor Stephen Gomez, all University of Plymouth

Wedgwood Room – Chair Adrian Anderson

Theme 7 - Partnership working and innovation in the English regions

A ‘Moving’ Tale of Partnership Working in the Logistics Sector

Sarah Gribbin, Higher Skills Team Leader, Yorkshire and Humber East Lifelong Learning Network and David Orrell, Regional Manager Yorkshire and Humber, Skills for Logistics

11.10 – 11.35 Movement time/refreshment break

11.35 Plenary panel session: Innovation and Approaches to the Development of Higher Level Work-Based Learning in Scotland and Wales

Vince Mills, Head of the Scottish Centre for Work Based Learning, Caledonian Business School, Glasgow Caledonian University

Dr Barrie Kennard, Head of Academic Standards and Quality, Cardiff University
Main Hall

Chaired by Professor Freda Tallantyre

12.40 Innovation in Higher Level Work Based Learning, Qualifications and Approaches to Credit

Professor David Young, National Teaching Fellow, Emeritus Professor of Work Based Learning

Main Hall

Chaired by Professor Joy Carter

13.10 Closing remarks

Professor Joy Carter, Chair of UVAC

13.20 Lunch/departure